



Bunts Sangha's
S.M Shetty College of Science, Commerce & Management Studies, Powai, Mumbai
Affiliated to University of Mumbai
NAAC Accredited 'A' Grade
IMC RBNQ Certificate of Merit 2019
ISO 9001 : 2015 Certified



THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS
'THE STUDIO'
Bunts Sangha's

S.M. Shetty College of Science, Commerce and Management Studies, Powai.

Student Enrichment Activity Approval Form 2021-22

Department: Mass Media & Communication Skills

Program: AVISHKAR RESEARCH ORIENTATION.

Objectives: To encourage research bent of mind. To orient students to the research competition held under AVISHKAR Research Convention.

Need: To broaden the knowledge over the importance of writing a research paper and what are the guidelines of the Avishkar Research convention and encourage them to participate.

Content: To encourage research. To orient students to the research competition held under AVISHKAR Research Convention and to broaden their knowledge over the importance of writing a research paper and what are the guidelines of the Avishkar Research convention and encourage them to participate.

Resource Person: Prof. Sujata Rizal Kotian

Date: 05th July 2021 Time: 12.30 pm Venue: Zoom

Cost/Budget: NA

Proposed by: Department of Mass media and Communication Skills

Verified by: Prof Kalpana Rai Menon

Prof. Kalpana Rai Menon
(Head of Department)

Dr. Sridhara Shetty
(Principal)



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NOTICE

2 July 2021

Monday, 5th July 2021 there is an orientation on Research Paper Writing as per the AVISHKAR Research Convention

Mandatory for all students of SYBAMMC and TYBAMMC

Time 12:30pm

Place: Zoom Virtual Platform

Kalpana Rai Menon is inviting you to a scheduled Zoom meeting.

Topic: Orientation on AVISHKAR- Research Writing

Time: Jul 5, 2021 12:30 PM India

Join Zoom Meeting

<https://us02web.zoom.us/j/88694806146?pwd=NFJPCGI5RGxDL2ZzTIVjWHILNIByQT09>

Meeting ID: 886 9480 6146

Passcode: M3M0aG

Prof. Kalpana Rai Menon
(Head of Department)



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Purpose

To encourage research bent of mind.
To orient students to the research competition held under AVISHKAR.

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THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS
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Incharges

Teachers:

Prof. Kalpana Rai Menon
Prof. Neena Sharma
Prof. Sharanya Sanoj

Overall Incharges:

Hrithika Prakash Shetty
Tanmay Gohil

Report team:

Pragati Tiwari
Tejashree Nair
Saisaranyya Menon

Media team: Deepak Gupta,

Nitya Shinde
Harman Kaur Badwal.

Studio team:

Pratham Gore
Vaishnavi Moolya
Shara Sheikh
Vijayalaxmi Poojary
Ishika Shetty
Dolcee shah
Mandeera Ramgiri

Prof. Kalpana Rai Menon
(Head of Department)



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Report

Asst. Prof. Sujata Rizal In-charge of the AVISHKAR Research Convention addressed the students and informed them about the rules and regulations of the competitions.

Students cleared their doubts about the kind of topics to be selected for the research. About 37.9 % of the students learnt about the convention for the first time in this event. Close to 40% of the students were satisfied with the information provided. 14.9 % students showed interest in participating in the convention and 60% of the students were in two minds about it.

A few suggestions from students indicated need for assistance on selection of research topics

Prof. Kalpana Rai Menon
(Head of Department)



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Schedule

Date- 05th July 2021

Time- 12.30 P.M.

Program	Timing
Welcome and Introduction of the Speaker	12:30 p.m - 12:35 p.m.
Prof. Sujata Rizal's Session Begins	12:35 p.m.- 1:45 p.m.
QnA	1:45 p.m. - 1:55 p.m.
Vote of Thanks	1.55p.m. - 2.00 p.m.

Prof. Kalpana Rai Menon
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Participants

First Name	Surname	Roll No	Class
Priyanshi	Mehta	4	TY J
Tejashree	Nair	5	TY J
Pragati	Tiwari	10	TY J
SAURABH	SODE	48	TY J

First Name	Surname	Roll No	Class
Sneha	Radhakrishnan	49	TY AD
sheldon	MATHIAS	51	TY AD
dwisha	satra	54	TY AD
Keona	Das	22	TY AD
Nitya	Shinde	65	TY AD
Parth	Patel	43	TY AD
Mansi	Singhvi	68	TY AD
Labhashri	Shetty	61	TY AD
Melita	Lewis	33	TY AD
DEEPAK	GUPTA	21	TY AD
Vittu	Tiwari	80	TY AD
Neha	Gupta	23	TY AD
Tanay	Dhiman	58	TY AD
Meghna	Maitra	36	TY AD
Kristy	Fernandes	19	TY AD

Shruti	Khopkar	53	TY AD
Amrit	Dadial	14	TY AD
Vibha	Pakkala	41	TY AD
Taswini	Shetty	64	TY AD
Rishabh	Sharma	44	TY AD
Nishant	Amin	11	TY AD
Aashrit	Shetty	59	TY AD
Madhav	Tiwari	70	TY AD
Chaitali	Jankar	26	TY AD
Palak	Srivastava	69	TY AD
Hrithika Prakash	Shetty	60	TY AD
Manav	Barai	13	TY AD
Snehal	Rai	50	TY AD
Megha	Paunekar	45	TY AD
Kinjal	Ghorpade	20	TY AD
Aishwarya	Khale	28	TY AD
Dhvani	Shah	55	TY AD
shara	sheikh	50	TY AD
Mahek R hala	Hala	24	TY AD
Shubham	Raorane	54	TY AD
Kritish	Moolya	38	TY AD
Vijay	Singh	67	TY AD
Xavier	Denis	16	TY AD
Shraddha	Tupere	72	TY AD

First Name	Surname	Roll No	Class
Shaiza	Khan	51	SY
Farhan	Khan	15	SY
Ruchita	Rajpurohit	32	SY
Vijayalaxmi	Poojary	31	SY
PRATHAM	POOJARI	30	SY
Ram	Sarang	60	SY
Harman kaur	Badwal	3	SY
Shlok	Shrivastava	43	SY
Deepasha	Swamy	47	SY

Ishika	Shetty	40	SY
Atharva	Bhagwat	58	SY
Sahil	Rane	34	SY
Harman	Nagpal	50	SY
Saisaranyya	Menon	19	SY
Raksha	Singh	45	SY
Mohammed Saad	Ansari	2	SY
Jimmy	Abraham	01	SY
Shweta	gada	10	SY
Jay	Panchal	24	SY
Vrushti	Upadhyay	49	SY
Hrutika	Mayekar	18	SY
Samiksha	Naik	22	SY
Sahil	Manjrekar	17	SY
Saloni	Gawayi	11	SY
Aditi	Rajgor	52	SY
Atharva	Panpatte	26	SY
Nikhil	Poojari	29	SY
Abhishek	Dubey	09	SY
Chandan	Chaurasia	6	SY
Aditya	Rajgor	57	SY
JAYESH	SHINDE	42	SY
Pratham	Gore	13	SY
Scott	Rodrigues	37	SY
Tanmay	Gohil	12	SY
Kumkum	Gaikwad	59	SY
Sarvesh	Kothavale	16	SY
Harsh	Padelkar	23	SY
Mandeera	Ramgiri	33	SY
Siddhesh	DARADE	07	SY
Ankit	Kasana	61	SY
Riya	Soni	46	SY
Tanishqa	Shetty	41	SY
Vaishnavi	Moolya	20	SY
Dev	shah	38	SY

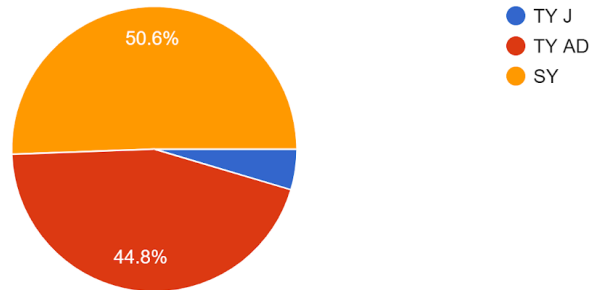


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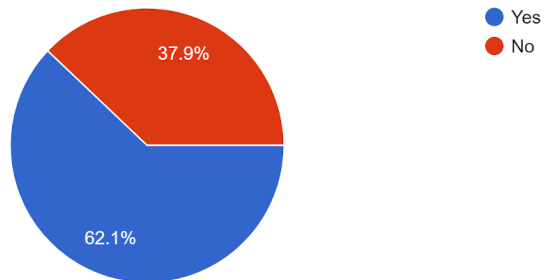


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Feedback

Class
87 responses

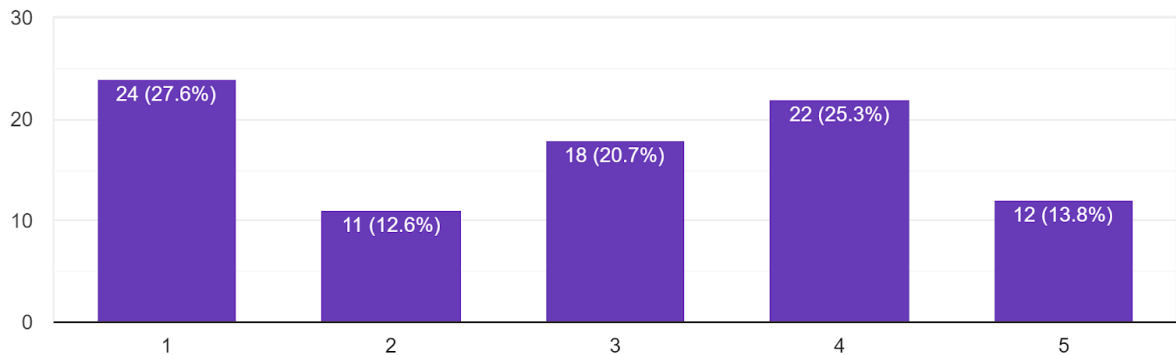


Did you know about the AVISHKAR research convention
87 responses



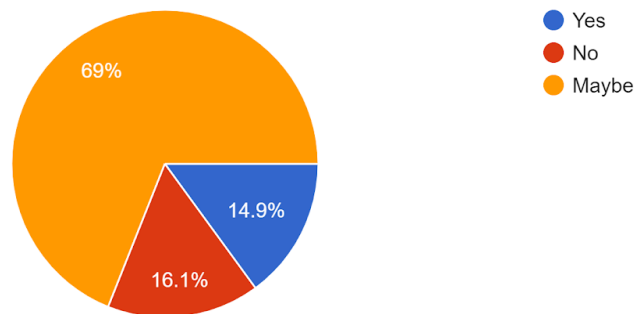
How satisfied are you with the information given to you about AVISHKAR in this session

87 responses



Would you be interested in participating in the research paper presentation competition?

87 responses



Suggestions

-To show some more examples.

-It is an interesting opportunity to grab achievements through uniqueness

-Any Real Research Papers would have Helped like papers and basically more ideas. Also, Students who have -Participated and won would join the session would make it really wonderful

-Proper guidance while making a research paper would make the research data more valuable.

Feedback

-Everything seems good 👍

-No specific suggestions as everything was well explained.

Analysis

Overall, the feedback has been quite excellent, and the students enjoyed the session because it was extremely beneficial to each of them. The majority of students desire more of these sessions because they are so educational.

A handwritten signature in black ink, appearing to read "Kalpana Rai Menon", written over a horizontal line.

Prof. Kalpana Rai Menon
(Head of Department)